



# DONOR INFORMATION PACKET

*Peace to Parents*







# WELCOME FRIEND

Thank you for your interest in supporting Peace to Parents. We are dedicated to helping employed homeless families in Atlanta transition into stable housing and rebuild their lives with dignity. Through housing assistance, mental health support, financial literacy programs, and career development, we provide families with the tools they need to create lasting stability.

Your generosity makes this mission possible. With your support, we can ensure that more families have a safe place to call home and the resources to thrive. We are grateful for your partnership in creating a brighter future for parents and children in our community.

*deanna*

SUPPORT@PEACETOPARENTS.ORG  
PEACETOPARENTS.ORG





# ABOUT OUR PROGRAM

At Peace to Parents, we believe that every family deserves the stability and comfort of a safe place to call home. Our mission is to empower employed homeless families in Atlanta by providing housing assistance, mental health support, financial education, and career development—creating a strong foundation for lasting stability and self-sufficiency.





## ABOUT OUR PROGRAM

### ONE

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## STABLE HOUSING & MOVE-IN ASSISTANCE

We connect families with safe, affordable housing and cover essential move-in costs, ensuring they have a secure place to call home.

### TWO

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## MENTAL HEALTH & EMOTIONAL SUPPORT

Homelessness is more than a financial struggle—it takes an emotional toll. We provide access to counseling, therapy, and emotional resilience training to help families heal and grow.

### THREE

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## FINANCIAL LITERACY & LIFE SKILLS

From budgeting and savings plans to credit repair and financial independence, we equip parents with the skills to maintain long-term stability.

### FOUR

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## JOB STABILITY & CAREER ADVANCEMENT

We support parents in securing stable employment that provides financial security, career growth, and work-life balance through job placement assistance, career coaching, and vocational training.

### FIVE

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## FAMILY & PARENTING SUPPORT

Strong families create strong futures. Our program offers parenting workshops, conflict resolution coaching, and mentorship to help parents build healthy, supportive homes.

### SIX

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## COMMUNITY & LONG-TERM EMPOWERMENT

Families in our program don't just receive aid—they become part of a community. Through networking, mentorship, and ongoing support, we ensure that no family has to navigate this journey alone.





# SPONSORSHIP LEVELS

At Peace to Parents, we believe in creating real, lasting change for families experiencing homelessness. Your sponsorship is more than just a donation—it's a direct investment in stability, empowerment, and hope. Our goal for the first year is to raise \$500,000 to house 10 families, and with your support, we can provide the resources necessary to help parents and children secure stable housing, access mental health support, and build financial independence.





## SPONSORSHIP LEVELS

By sponsoring Peace to Parents, you are not only transforming lives, but also aligning your brand with a meaningful cause, gaining exposure, and becoming part of an exclusive community of changemakers. Below are our sponsorship opportunities and the benefits that come with them.

\$50,000

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### CHAMPION OF CHANGE

Sponsor One Family for a Year

- Title Sponsorship at a Signature Fundraising Event (Gala, Golf Tournament, Benefit Concert, or Art Gallery Event)
- Exclusive Private Dinner with Peace to Parents Founders & Key Supporters
- Speaking Opportunity at Fundraising Events
- Logo Placement on Website, Event Signage, and Printed Materials
- Personalized Impact Report on the Family You Sponsored
- VIP Access to Peace to Parents Events and Networking Opportunities

\$25,000

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### HOPE BUILDER

- Title Sponsorship at One Major Event
- Invitation to Exclusive Private Donor Events
- Featured in Press Releases and Social Media Spotlights
- Logo Placement on Website and Event Signage
- A Personalized Letter from a Family Helped by Your Sponsorship
- Recognition in Annual Report and Printed Program Materials

\$10,000

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### COMMUNITY ADVOCATE

- Logo Placement on Website and Event Programs
- Recognition in Donor Spotlights on Social Media
- Priority Access to Peace to Parents Events
- Special Recognition at One Fundraising Event
- Personalized Thank You Video from a Family You Helped



## SPONSORSHIP LEVELS

\$5,000

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### FAMILY SUPPORTER

- Logo Recognition on Website and Event Materials
- Complimentary Invitations to Select Fundraising Events
- Recognition in Social Media Features and Donor Newsletters
- Personalized Thank You Letter

\$2,500

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### FRIEND OF PEACE

- Recognition in Donor Spotlights and Social Media
- Name Listed on Website and Printed Event Programs
- Invitations to Select Fundraising Events

\$1,000

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### BEACON OF HOPE

- Name Recognition on Website and Printed Event Programs
- Social Media Acknowledgment
- Complimentary Tickets to One Fundraising Event

\$500

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### COMPASSION CONTRIBUTOR

- Name Recognition in Donor Newsletters and Website
- Exclusive Behind-the-Scenes Updates on Our Impact

\$250

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### KINDNESS PARTNER

- Recognition on Website
- Quarterly Updates on the Impact of Your Contribution





FREQUENTLY ASKED QUESTION

# WHY PARTNER WITH PEACE TO PARENTS?

## Transform Lives

Your sponsorship directly funds housing, mental health services, and financial empowerment for families in need.

## Exclusive Access

Enjoy VIP invitations to fundraising galas, private networking events, and curated donor experiences.

## Brand Visibility

Gain exposure through logo placement, media mentions, and sponsorship recognition at high-profile events.

## Community Impact

Show your customers, employees, and community that you are committed to social good.





# DONATION FORM



Thank you for your generous donation—your support makes all the difference in providing a homeless family in Atlanta with the stability, security, and hope they deserve.

## SPONSORSHIP LEVEL

- |  |          |
|--|----------|
| <input type="checkbox"/> Champion of Change        | \$50,000 |
| <input type="checkbox"/> Hope Builder              | \$25,000 |
| <input type="checkbox"/> Community Advocate        | \$10,000 |
| <input type="checkbox"/> Family Supporter          | \$5,000  |
| <input type="checkbox"/> Friend of Peace           | \$2,500  |
| <input type="checkbox"/> Beacon of Hope            | \$1,000  |
| <input type="checkbox"/> Compassionate Contributor | \$500    |
| <input type="checkbox"/> Kindness Partner          | \$250    |
| <input type="checkbox"/> Other Amount              | \$ _____ |

## FREQUENCY

- |                                   |                                    |
|-----------------------------------|------------------------------------|
| <input type="checkbox"/> One Time | <input type="checkbox"/> Quarterly |
| <input type="checkbox"/> Monthly  | <input type="checkbox"/> Annually  |

- ☐ Please invoice me and I will send a check.
- ☐ I will donate package amount via [PeacetoParents.org](https://PeacetoParents.org)

Donor Name: \_\_\_\_\_

Contact Phone Number: \_\_\_\_\_

Contact Email Address: \_\_\_\_\_

Dedicate my donation in honor of: \_\_\_\_\_

Note or message: \_\_\_\_\_

\_\_\_\_\_



# THANK YOU



*Thank you for your generosity*

We are deeply grateful for your commitment to uplifting families in need. Your kindness is more than a donation—it's a lifeline, a second chance, and a reminder that compassion can change lives.

*deanna williams*

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